EAPS

18-20 October 2025,
Lisbon & Online

The 11th Congress of the
**EUROPEAN ACADEMY
OF PAEDIATRIC SOCIETIES**

GLOSSARY
FULL ITEMS' DESCRIPTION

Uniting Expertise, Advancing Care

EDUCATIONAL SUPPORT OPPORTUNITIES

EDUCATIONAL GRANT

Independent educational grants, dedicated to the educational mission of the Annual Meeting, are appreciated and important to the Meeting's success.

MOBILE APP

The Congress Mobile App engages attendees with personalised planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active participation and makes it easy for participants to access congress information to connect with speakers and colleagues. The App includes the scientific programme, abstracts, speakers' information, participants' list, the rating/voting system for sessions and speakers, and a personalised scheduler. The App can be downloaded from the Apple App Store and Google Play.

The Mobile App support includes:

- Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted).
- 2 "push notifications" included in the sponsorship package.

PROMOTIONAL AND ADVERTISING OPPORTUNITIES

PLENARY / PARALLEL INDUSTRY SESSION

- Opportunity to organise an official non-CME Industry Session (Programme subject to approval by the Congress Committee).
- Physically, it includes hall rental, standard audio/visual equipment and display table.
- Physical Session + Available in the Virtual Platform for 3 months (Live Streaming can be purchased additionally).
- Permission to use the phrase "Official Symposium of the 11th Congress of the European Academy of Paediatric Societies".
- Sponsored Symposia Programmes will be included in a designated industry section.
- Industry sessions will be clearly indicated in the congress timetable/ Programme as: "Industry Session" not included in the main event CME/CPD credit offering".

The supporting company, in addition to the support fee, must cover all speakers' expenses including registration, accommodation and travel expenses. This also applies in case the Sponsored Session speakers have already been invited by the event organisers and have made prior travel arrangements independently.

PRODUCT THEATRE SESSION

Meet with attendees and key decision makers to share your new research outcomes, discuss your clinical protocols, and conduct product demonstrations of your new products and services. Product Theatre sessions will take place during the coffee breaks and will be held in the exhibition hall.

Product Theatre provide a high value educational opportunity for hosts to reach engaged healthcare professionals. These sessions deliver a platform to gather and discuss issues on patient education, specific products and therapeutic areas.

Located in the Exhibition hall, Product Theatre provides an opportunity to:

- Highlight and demonstrate new and existing products.
- Provide up-to-date research findings.
- Give product details in-depth.
- Demonstrate products.
- Recording for the virtual platform to be provided by the supporter.

WEBCASTING OF INDUSTRY SESSION

Companies can rent a space on the EAPS website for period of 12 months (or until the next meeting) and use EAPS as a hosting partner to broaden the audience of your Supported Session.

- The webcast will be displayed in an Industry dedicated page on the website.
- Webcast will be clearly indicated as: " Webcast of an industry session" on the EAPS Website.
- The company will need to provide a written agreement with the speakers, which allows the webcast to be placed there.
- Webcast needs to be provided by the supporting company.

PRE-CONGRESS VIDEO TEASER

- Supporters will be offered a dedicated webpage including a 4 min video on the official Congress Website.
- Opportunity for supporters to connect with attendees before the Congress days and create anticipation with a pre-event promotional video/webpage hosted by Congress organisers.
- All pages are a subject to review by the Congress Programme Committee.
- Product advertising is not permitted.

LANYARDS` STATION

Opportunity to place company logo on a board/ signage next to the lanyard station.

- Support will be acknowledged in the Industry Support and Exhibition section of the programme guide, on the event website, mobile application and with signage during the event.

VIDEO / ADVERT IN THE BADGE PRINTING STATIONS

Opportunity to display a video / advert on the screen at the badge printing stations.

- Material should be provided by the Supporter and approved by the Secretariat.

SPEAKER'S READY ROOM

Facilities will be available at the venue for speakers and abstract presenters to check their presentations.

- Supporter's name/or company logo to appear on all signs for this room.
- Opportunity to display Supporter's logo on screensavers at each workstation.

PHOTO BOOTH

The Photo Booth is an excellent tool to engage with attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props provided by Kenes, and have the photo sent to them via email, text message or directly uploaded to their social media accounts.

- The booth attracts many attendees, and a supporter would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.
- The exposure will last long after the congress ends as these photos are shared with colleagues, friends and family.

BRANDED CHAIRS [30 / 50 SEATS]

The Festival Chairs are stylish and informal. This multipurpose cardboard stool can be customized to match whatever theme you have chosen for your event. The design is subject to approval of the Secretariat and must follow all compliance regulations.

- Opportunity to customize the seating cubes.
- 30 or 50 branded seats will be produced, price is according to the amount.
- Location of seating cubes onsite to be coordinated with Secretariat.

COFFEE BREAK

Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one-day display of company's logo at the catering point located within the exhibit area.
- Opportunity to provide items bearing company logo for use during the supported break.

SOCIAL MEDIA PROMOTION

- Increase your reach and connect with participants and other HCPs by using the Congress social media.
- The company will be able to send a post on the different social media platforms.
- Time and date to be confirmed with the Congress organisers.

WELCOME RECEPTION

Supporter will have the opportunity to promote itself through a welcome reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance to the Welcome Reception.
- Opportunity to provide items bearing company logo for use at the event.

NETWORKING EVENT

Supporter will have the opportunity to promote itself through a networking event to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance to the Network Event area.
- Opportunity to provide items bearing company logo for use at the event.

MEETING ROOM

- An opportunity to hire a room at the venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Congress. Supporters will have the option to order catering and AV equipment at an additional cost.
- Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.
- Opportunity to brand the hospitality suite.
- Acknowledgement on directional signage outside suite.

PUSH NOTIFICATION

- One "push notification" sent to all participants* onsite through the mobile app. Date and time to be coordinated with Congress organiser.
- Specifications will be provided by the Congress organiser.
- The Congress App will be available for all participants who download the app.

*Only for those participants who have opted to receive such information.

MOBILE APP ADVERT

- Gain additional exposure for your company, industry session or booth by advertising it in a designated section of the Mobile App.
- The Congress Mobile App will be available for all participants who download the app.

PROMOTIONAL MAILSHOT [PRE / POST CONGRESS]

Gain additional exposure for your industry session, company or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organiser.

- **Exclusive:** Mail blast will be exclusive for the supporting company. The designed mail blast (HTML format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress. "From" field will be EAPS 2025.
- **Joint:** Mail blast will be shared with other supporting companies. Supporting company should provide the content for the mail blast following Kenes design requirements. Design of mail blast will be done by Kenes/Organizer.

* In the case where the supporter cannot provide a compliant HTML file, they may provide one pdf/ image, that will be embedded into the congress designed mailshot for an additional charge of €250. Content received after the deadline may be processed for an additional fee of €500.

Industry Support Disclosure – will be added to all mailshots
This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support.Industry Sponsored Symposia are organised by industry and not included in the main event CME/CPD credit offering.

CONGRESS MAILSHOT ADVERT

Broaden your reach by placing and advert in the Congress mailshot.

- Company advert in a designated area of the official Congress mailshot.
- Product advertisement is not allowed.
- Subject to review by the Congress Programme Committee.

CONGRESS WEBSITE BANNER

Promote your company to all visitors of the Congress website.

- Banner advert in a designated area of the official Congress homepage website.
- Banner advert will serve as link to supporter's website.
- Banner is non-exclusive: up to 4 companies' banner ads will rotate on the designated page.
- No product advertisement is allowed.
- Subject to review by the Congress Programme Committee.

VIRTUAL OPPORTUNITIES

LOGO IN THE VIRTUAL LOBBY

- Supporting company will have their logo placed in once of the screens in the virtual lobby.
- Clicking on the logo will direct to the company's booth or a web page.
- Possibility to upgrade your logo in the lobby to a pop-up video or advert. In this case, by clicking on the logo, a pop-up will show with your advert or video.

ADVERT IN THE VIRTUAL INTERNAL LOBBY

- Supporting company will have the opportunity to add an advert in one of the screens in the lobby of the virtual Congress.
- By clicking on the screen, a pop-up will show your advert.

VIDEO IN THE VIRTUAL INTERNAL LOBBY

- Supporting company will have the opportunity to add a video in one of the screens in the lobby of the virtual Congress.
- By clicking on this video ad, a video streamer pop-up will show in the screen.

CONTACT INFORMATION

For bookings and further information, please reach out to:

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